



Learn Inspire Focus Elevate



Who We Are

LIFE Courses, Inc. is a 501(c)(3) organization, serving middle school students, from low-to-moderate incomes, and their parents. We are dedicated to the transformation of underserved families, by providing them exposure to financial education and entrepreneurship training. Our guiding principles are Learn, Inspire, Focus and Elevate (LIFE).

Our Purpose

Our purpose is to address the critical educational needs of middle school students whose performance during these years often determines their long term academic success or failure. We seek to supplement and enhance the education our students receive in their schools and to stimulate their entrepreneurial aspirations.

"I learned how to work as a team, to not only help one another but to accomplish it together."

LIFE Courses, Inc. Youth Education Conference Student Participant

"I feel empowered by the instructors who made me realize that education is power. It also helped me remember to spend more time with my kids and how much that affects them"

LIFE Courses, Inc. Youth Education Conference Parent Participant

79%

of our students have
entrepreneurial interests
after participating in
LIFE Courses, Inc.
programs.

www.lifecoursesinc.org

Why partner with LIFE Courses, Inc.?

LIFE Courses, Inc. is dedicated to enhancing our students' educational experiences and investing in our communities. A partnership with LIFE Courses, Inc. supports the preparation of a healthy, well educated workforce pipeline for the future.

A partnership with LIFE Courses, Inc. also assists organizations and corporations in achieving

- Community benefit and volunteerism goals
- Targeted organizational and brand awareness
- Talent pipeline development
- Diversity and Inclusion initiatives

Our Programs and Activities conform to LIFE's four Pillars leading to success: Getting Ahead of the Game, Culture, Sports & Play, When I Grow Up and Beyond Your Block.

GETTING AHEAD of the GAME



1. **Getting Ahead of the Game** focuses on developing the technical skills necessary for our students to succeed in the future, such as: computer training, interview preparation and resume building for leadership programs and college applications. Under this pillar LIFE operates:

The Youth Education Conference (YEC) is a free single-day seminar which features Financial Education, Entrepreneurship and College Preparation workshops for our students and educational and professional resources for our parents.

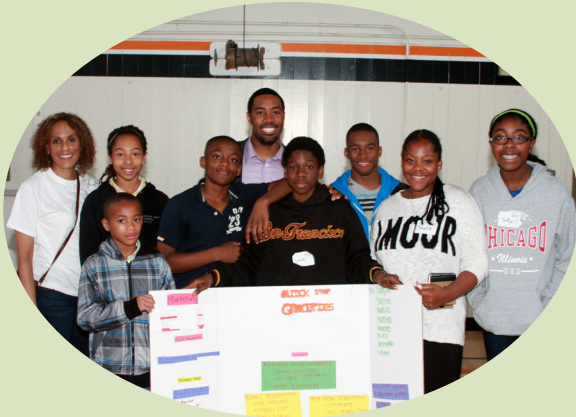


myLIFEstory™ is a STEM aligned computer training program that exposes our students to the fundamentals of utilizing a PC and the Microsoft Word software, while challenging them to articulate their strengths and talents in writing.

CULTURE, SPORTS *and* PLAY



2. **Culture, Sports & Play** focuses on enhancing the social skills necessary for our students to become confident, well-rounded and successful adults, by exposing them to social activities, local sporting events, museums, and the performing arts.



WHEN I *grow* UP

3. **When I Grow Up** focuses on honing the professional and personal development of our students through mentorship and role-modelling. We pair our students with local business professionals to expose them to the multitude of career options that are available to them. We also conduct workshops on professional etiquette, personal branding, and digital citizenship.

BEYOND *your* BLOCK

4. **Beyond Your Block** focuses on providing our students with experiences that are outside of their daily norms. We take our students to visit businesses, colleges and historical landmarks in order to provide them with alternative sources of information and interactions.

For More Information contact: Okorie Ramsey, LIFE Courses, Inc. Board Member and Corporate Relationship Manager at (510) 271-6649 or okorie.l.ramsey@kp.org. Secondary contact, Nicole Felix, LIFE Courses, Inc. Co-Founder and Chief Connecting Officer at (510) 207-7916 or Nicole.Felix@lifecoursesinc.org.



A Practical Approach to Education

COMPANY NAME

CONTACT NAME

CONTACT TITLE

STREET ADDRESS

CITY

STATE

ZIP

CONTACT PHONE NUMBER

E-MAIL

Payment Options

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER ☐ CHECK ENCLOSED

AMOUNT : \$

CARDHOLDER NAME:

SIGNATURE:

DATE:

CARD NUMBER:

EXP. DATE:

SECURITY CODE:

☐ CHECK IF INVOICE REQUIRED

Platinum (\$20,000)

- Funds All 4 LIFE Courses Pillars (unless designated otherwise)
- Co-Branding for 1 event in each LIFE Courses, Inc. Pillars
- Level of sponsorship recognition in LIFE Courses, Inc. marketing materials and Annual Report.
- Complimentary full page advertisement in LIFE Courses, Inc. Annual Report
- Branding opportunity on LIFE Courses, Inc. sponsor web page

Gold (\$15,000 – \$19,999)

- Funds 3 LIFE Courses Pillars (unless designated otherwise)
- Co-Branding for 1 event in 3 LIFE Courses, Inc. Pillars
- Level of sponsorship recognition in LIFE Courses, Inc. marketing materials and Annual Report.
- Complimentary full page advertisement in LIFE Courses, Inc. Annual Report
- Branding opportunity on LIFE Courses, Inc. sponsor web page

Silver (\$10,000 - \$14,999)

- Funds 2 LIFE Courses Pillars (unless designated otherwise)
- Co-Branding for 1 event in 2 LIFE Courses, Inc. Pillars
- Level of sponsorship recognition in LIFE Courses, Inc. marketing materials and Annual Report.
- Complimentary half page advertisement in LIFE Courses, Inc. Annual Report
- Branding opportunity on LIFE Courses, Inc. sponsor web page

Committed to LIFE (\$5,000 – 9,999)

- Funds a LIFE Courses Pillar of sponsors choice
- Co-Branding for 1 LIFE Courses, Inc. event
- Level of sponsorship recognition in LIFE Courses, Inc. marketing materials and Annual Report.
- Complimentary quarter page advertisement in LIFE Courses, Inc. Annual Report
- Branding opportunity on LIFE Courses, Inc. sponsor web page

Friends of LIFE Courses, Inc.

Individual Donation (\$100 - \$4,999) – This option is for our supporters that choose to participate at a tax deductible partnership level other than what is listed above.
Please notify us if you are donating through your company's "employee giving program".

Additional branding/signage opportunities include: Participant t-shirts/Apparel, program materials (notebooks, registration bags, folders, badge holders, etc), scholarships and event specific sponsorship.